


Sponsorship prospectus

Your guide to understanding AOVET
and sponsorship opportunities



Improving
patient care
across species

aovet.org

Who we are

AOVET is an independent nonprofit organization that represents a global network of surgeons, scientists, and other professionals highly specialized in the field of veterinary surgery of the musculoskeletal system.



Alongside its strong focus on education, AOVET key activities lie in the areas of community development, research and development, and the Technical Commission (TK system).

AOVET is one of the four Clinical Divisions of the AO Foundation, the world's pre-eminent educator in orthopedics. Founded in 1958 by 13 visionary surgeons, AO today fosters one of the most extensive networks of currently more than 16,000 surgeons, operating room personnel, and scientists in over 100 countries.

What we do

AOVET's mission is to advance the practice of veterinary surgery to improve patient outcomes. This is accomplished by building a network of professionals with this common goal and a love of orthopedics and teaching, to share their experiences, their knowledge, and their expertise in a more collegial and collaborative way.

AOVET has the following objectives:



- Friendly exchange of experiences in the field of trauma and orthopedics, in close cooperation with colleagues working in the field of human medicine



- Establishment of principles for the operative and non-operative treatment of musculoskeletal disorders in animals



- The worldwide promotion of, and assistance with, courses and other training, based on the principles and practice of the AO methods for veterinarians, veterinary students and nursing staff



- Experimental and clinical research in the entire field of disorders of the musculoskeletal system



- Maintenance of accurate case records for the purpose of studying outcomes



Sponsoring opportunities

As a nonprofit organization, our success and outreach is dependent upon financial and product support of corporations and private sponsors. Consequently, an opportunity now exists for new Manufacturers and Service Providers, related directly or indirectly with the veterinary profession, to **partner with AOVET** as Education Sponsors for our educational events and aid in our mission of improving patient care across species.

Education Sponsors may choose to provide **non-specific financial** or **in-kind support** for events, or they may elect to provide **material goods** (e.g. prosthesis, screws, and implants) of an appropriate design to satisfactorily teach the AO methods and deliver the educational content during one or more of our courses.

For our sponsors, this is an outstanding **opportunity to showcase** your products, services, and latest innovations to an international, precisely targeted audience of skilled, knowledgeable professionals at AOVET educational events. Additionally, you will receive **positive media attention** from your association with the AO Foundation.



These are privileges for sponsors for educational events:

PRIVILEGES	Individual selection	bronze package	silver package	gold package	diamond package
Recognized as an official partner in the AOVET program brochure	✓	✓	✓	✓	✓
Booth space in course exhibition area	✓	✓	✓	✓	✓
Insert in the course bag	✓	✓	✓	✓	✓
Advertisement in the course program (half page)	✓	✓	✓		
Advertisement in the course program (full page)	✓			✓	✓
Promotional video exhibited during the event (in breaks)	✓		✓	✓	✓
Company logo on printed / digital course materials (hand out)	✓		✓	✓	✓
Lanyards for name badges	✓			✓	✓
Sponsored coffee break	✓		✓		✓
Sponsored lunch	✓			✓	✓
Sponsored course dinner	✓				✓

Please see separate leaflet for price indications for sponsoring privileges or contact us: info@aovet.org or under +41 81 414 25 55