



## AO Blog Guidelines for Contributors

The AO Guest Blogs highlight topical and interesting themes relevant to our community and mission. We publish guest authored articles on clinical topics, scientific and medical developments, innovations, career topics, and around AO activities.

### Who can be a Guest Blog author?

Anyone with an interest in surgical treatment of trauma and musculoskeletal disorders can become a guest author. Our portfolio of educational and research initiatives continues to grow with increasing interest from new audiences and we welcome new contributors.

We aim to showcase perspectives from all stakeholders and support knowledge translation by enabling people from all backgrounds to contribute, read, and participate in the discussion.

The Guest Blogs is a collection of interesting reads from our global community, from different functions and at different stages in their career, and supports the AO Foundation's commitment to diversity, inclusion, and access.

### How to get your post published in the AO Guest Blog?

Published posts should fill one or more of the following criteria:

- The post is topical, timely, and relevant to our audience
- The post is about exciting new innovations or ideas
- The post is relevant to AO activities, values, and mission
- The post offers guidance or shares experiences with colleagues in their career as clinicians, authors, researchers, students, or faculty.

### Audience

The readers of the AO blog are primarily orthopedic and neurosurgeons—AO members and non-members—ORP, academics, researchers, educators, and faculty, but also people with lived experience, caregivers, administrators, innovators, and staff.

The blog is published open access and available to the general public. Posts may be shared across AO online channels, including email newsletters and social media.

*Note: The articles included in the AO Guest Blogs represent the opinion of individual authors exclusively and not necessarily the opinion of any AO Clinical Division or AO Foundation.*

**To submit your proposal** and for additional information, email [marketing@aofoundation.org](mailto:marketing@aofoundation.org).

**Conflict of interest and declarations:** Any potential conflicts of interest must be declared, and a statement will be displayed at the end of the post.

If you use AI tools and technologies for your text or supporting assets, a mention of this must be added.



## Style

Accurate scientific and medical terminology should be used, but a personal writing style is encouraged. A successful blog may have a conversational, unofficial style that academics, clinicians, and lay people alike can easily understand.

Start with what is most important, highlighting your key findings, and why our audiences should know about it. Purely promotional posts will not be published, and brand names may not be used or be visible without justification.

The AO uses American English and follows the AP style. [Merriam-Webster Online](#) can help you check correct spellings. Make sure your text does not refer to any roles gender specifically.

## Length

Ideally 1'500–2'500 words, but from 500–3'000 words may be considered.

## Biography

Please provide a short biography (100–200 words) and a high-resolution headshot to include with your post.

## References

Include references to published work and to suggested additional reading, if applicable. A list will be included at the end of your post.

Use hyperlinks both in your text and in the lists of references/additional reading when possible.

## Keywords

Please provide 5–10 keywords to the post.

## Images

Include photos and images related to your topic. For example, photos of yourself in clinical practice, events, portraits, graphics, x-rays/CT images, etc. Video and audio are welcome.

## Timeline

Send your draft for review and editing minimum 20 working days prior to desired publishing date. We will seek your approval for the final post and will not publish without your consent.

## Republishing

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