General information

AO Foundation

The AO Foundation is a medically-guided not-for-profit organization led by an international group of surgeons specialized in the treatment of trauma and disorders of the musculoskeletal system.

Today the AO has a global network of over 200,000 health care professionals. Each year it offers over 830 educational events around the world, which are supported by nearly 9,000 faculty and are attended by over 58,000 participants. It has 20,000 surgeon members working in the fields of trauma, spine, craniomaxillofacial (CMF), veterinary, and reconstructive surgery.

AO Davos Courses

The AO Foundation’s flagship educational event, the AO Davos Courses, offer surgeons at all stages of their career outstanding educational and networking opportunities.

Benefit from this remarkable learning and networking event for surgeons from all over the world. Exhibiting at this flagship event will directly connect your organization with approximately 1,500 surgeons, 400 faculty members and key opinion leaders.
## Course overview

### Onsite courses

<table>
<thead>
<tr>
<th>COURSE NAME</th>
<th>DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AO Trauma</strong></td>
<td></td>
</tr>
<tr>
<td>Course—Basic Principles of Fracture Management</td>
<td>03.12–08.12.</td>
</tr>
<tr>
<td>Course—Advanced Principles of Fracture Management for Swiss Surgeons</td>
<td>03.12–08.12.</td>
</tr>
<tr>
<td>Course—Advanced Principles of Fracture Management</td>
<td>03.12–07.12.</td>
</tr>
<tr>
<td>Masters Course—Foot and Ankle</td>
<td>03.12–07.12.</td>
</tr>
<tr>
<td>Masters Course—Hand and Wrist</td>
<td>03.12–07.12.</td>
</tr>
<tr>
<td>Masters Course—Current Concepts—Upper Extremity I (Shoulder to Elbow)</td>
<td>03.12–08.12.</td>
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<tr>
<td>(with human anatomical specimen)</td>
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<tr>
<td>Masters Course—Current Concepts—Upper Extremity II (Elbow to Wrist)</td>
<td>03.12–08.12.</td>
</tr>
<tr>
<td>(with human anatomical specimen)</td>
<td></td>
</tr>
<tr>
<td>Masters Course—Current Concepts—Lower Extremity I (Femur to Patella)</td>
<td>03.12–08.12.</td>
</tr>
<tr>
<td>(with human anatomical specimen)</td>
<td></td>
</tr>
<tr>
<td>Masters Course—Current Concepts—Lower Extremity II (Patella to Pilon)</td>
<td>03.12–08.12.</td>
</tr>
<tr>
<td>(with human anatomical specimen)</td>
<td></td>
</tr>
<tr>
<td>Masters Course—Current Concepts—Everything about the hip</td>
<td>03.12–08.12.</td>
</tr>
<tr>
<td>(with human anatomical specimen)</td>
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<tr>
<td>Masters Seminar—Tips from the Masters</td>
<td>03.12–08.12.</td>
</tr>
<tr>
<td><strong>AO Trauma</strong></td>
<td>10.12–14.12.</td>
</tr>
<tr>
<td>Course—Basic Principles of Fracture Management for Swiss Surgeons</td>
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</tbody>
</table>

Exhibitor information—AO Davos Courses 2023
## Course overview

### Onsite courses

<table>
<thead>
<tr>
<th>COURSE NAME</th>
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</tr>
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</table>
| **AO CMF**  
| **AO CMF**  
| **AO Spine**  
Advanced Course—Lumbar Degeneration Procedures (with human anatomical specimen)                                        | 10.12–12.12.      |
| **AO Spine**  
| **AO VET**  
| **AO VET**  
Advanced Course—Equine Arthrodesis Techniques and Fracture Fixation (with specimen)                                | 10.12–14.12.      |
| **AO Recon**  
Course—Complex Total Hip and Knee Arthroplasty                                                                      | 10.12–12.12.      |
| **AO Recon**  
Course—Comprehensive Shoulder Arthroplasty (with human anatomical specimen)                                        | 13.12–14.12.      |
| **AO Recon**  
| **AO Sports**  
Advanced Course—Knee Injuries and Deformities (with tactile)                                                          | 10.12–13.12.      |
Overview

AO Davos Courses Participants

Participants by specialty

- AO Sport 2.2%
- AO Spine 5.9%
- AO CMF 7.0%
- AO VET 8.9%
- AO Recon 9.2%
- AO Trauma 66.7%

Participants by region

- Europe and Southern Africa 57%
- Asia Pacific 21%
- North America 5%
- Middle East and Northern Africa 11%
- Latin America 6%
Booth set-up

We are offering space for a 9 sqm or 18 sqm booth in our industry exhibition area including stand infrastructure.
## Booth prices

### Packages: what is included

<table>
<thead>
<tr>
<th></th>
<th>Standard floor space and stand (9 sqm) *</th>
<th>Double floor space and stand (18 sqm) *</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 week</td>
<td>CHF 10'000</td>
<td>CHF 18'000</td>
</tr>
<tr>
<td>2 weeks</td>
<td>CHF 12'500</td>
<td>CHF 22'500</td>
</tr>
</tbody>
</table>

*Stand fee includes stand infrastructure and maintenance for conventional use, excl. VAT: floor space, back wall with individual company design, carpet, desk, computer stand, high table with 3 stools, brochure holder, coat stand, electricity and WiFi (200Mb/s), cleaning and technical support

### Our offering
- Onsite presence at the Congress Center with a booth
- Logo presence in the course programs
- Logo presence and company text at our exhibitor microsite
- Exhibitor post through our social media channels
- "visit our exhibitors"

### Exhibitor partners in recent years

Our main partners will be present at the AO Davos Courses 2021:
- DePuySynthes
- Siemens Healthcare
- SYNBBONE

The following exhibitor partners were onsite at the AO Davos Courses in recent years:
- Augmedics
- Digital Surgery
- ICUC
- Invibio
- Lehmanns Media
- mediCAD Hectec GmbH
- Medical Insights
- Moticon GmbH
- Precision OS
- Rimasys
- Synoste
- Touch Surgery

### In-kind support

We grant a 25% discount on the booth price for companies providing us with in-kind support.

### Who is not allowed to be onsite—competitive clause

Our main industrial partner is Johnson & Johnson and therefore, we cannot offer exhibition space to companies working in the same field.
Help shape the future of medical education—today

Reach a global audience at the AO Davos Courses 2022

Showcase your company and products at our flagship event

Partner with the AO, the pioneer of medical education

Be part of an event that provides top-tier medical education with world-leading faculty

Your booth offers you the chance to network on-site with our participants. In addition, you will be:
- Listed as official exhibition partner in the course program
- Listed as official exhibition partner on the AO Davos Courses website