



Executive summary (max. 1000 characters)

For all fields below max 4000 characters allowed!

The Problem *

Please describe the problem to solve (clinical or other), and why a new solution is needed.

Current solutions

Please describe how the problem is addressed today. Provide information and links to current solutions and products.

Proposed Solution *

Please describe your proposed solution. We recommend adding sketches, drawings, photographs, videos of your proposed solution under "Upload Documents" section.

Unique Value Proposition *

What are the main advantages of your solution? Why should a customer use your product over a competing product? What value is predicted for patients? For the AO? What is the health economic benefit that healthcare systems will gain by adopting this solution?

For proposals leading to a commercial product:

Market assessment *What is the number of patients affected annually by the disease you intend to treat? What is the number of patients do you estimate could be treated annually with your proposed solution?*

Regulatory Assessment *Provide a preliminary classification of the proposed product under MDR for EU countries and under FDA rules for US.*

Reimbursement Assessment *Provide a preliminary reimbursement strategy for your solution in the US market and other markets where you plan to launch your innovation.*

For proposals resulting in new/improved AO activities

Define sustainability after the AO Innovation Funding

How will the project be sustained after the funding by AO? Who will own the outcome and pay for further development/maintenance etc.?

Project status

Please indicate at which stage your product development project is

Project Execution *

Please indicate the envisioned project structure: team, roles, advisors, main work packages, list related milestones and activities, and the expected measurable outcomes.

AO Role*

Clearly state the expected contribution from the AO and what yours will be

Has the idea ever been disclosed publicly? * *Disclosures include Publications in scientific or other journals, Presentations at conferences or workshops, Patent applications, press releases etc.*

Patent Filed?

Please provide if a patent was filed (with reference number).



Total Project Budget (CHF):

Total Budget requested from AO (CHF):

Total funding secured from other parties? *(Amount in CHF)*

Co-funding models and sharing financial risks is highly encouraged

Project Duration (Months)

Please also specify timeline for the main regulatory approvals or first-in-human clinical trials, whichever is applicable

If available, upload relevant documents supporting your project proposal below. We highly encourage to share business plans or pitch decks, in whichever stage they may be in. To upload multiple files, please select all files at once and upload.